

Submit abstract



Diana International Research Conference 2018
Bangkok University, Thailand
31 July - 2 August 2018

Theme: Women's Entrepreneurship and Culture

The Diana Project was established in 1999 by Professors Brush, Carter, Gatewood, Greene, and Hart – in partnership with ESBRI in Stockholm. Since then the Diana Project has led the research agenda in women's entrepreneurship across continents, cultures, and contexts. Diana conferences now annually convene more than 100 scholars worldwide, providing an arena to share a global research agenda dedicated to answering questions about women entrepreneurs and their businesses.

For the 2018 Diana Conference, we invite participants to investigate female entrepreneurship in a variety of cultural and societal settings, with particular interest on women's entrepreneurship and culture, interactions between and among cultures and societies, cross-cultural similarities and differences, the impact of culture and the impact on culture.

Emphasis is placed on studies that consider the opportunities, strategies and business models, as well as the challenges faced in today's increasingly digitized and networked world, emphasizing how women start and grow their businesses.

We invite papers that broadly fit with the overarching themes and to topics within the scope of the Diana International Research as related to gender and entrepreneurship. Submitted papers may be conceptually or empirically-based, and employ quantitative or qualitative methodologies. The 2018 Diana International Conference will take place from 31 July to 2 August 2018 at Bangkok University, Bangkok / Thailand.

Submissions of abstracts are welcome from 15 October to ~~15 December 2017~~ 15 January 2018. [Click here to submit an abstract](#). For further information, see the conference website: www.diana-conference.com. For questions please email Ulrike Guelich at ulrike.g@bu.ac.th.

Abstract submission deadline **EXTENDED**
~~December 15, 2017~~ **January 15, 2018**

Paper submission deadline
April 30, 2018

Author notification
February 15, 2018

Registration opens/closes
January 31, 2018 / June 30, 2018



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Submission Guidelines for the abstract:

Bangkok University School of Entrepreneurship and Management (BUSEM) invites researchers around the world to submit abstracts for the 2018 Diana International Research Conference July 31 – August 2, 2018 in Bangkok, Thailand. The conference will feature a wide range of exciting research presentations, discussions, and numerous networking opportunities with experts, researchers, and entrepreneurs in the field of women entrepreneurship.

Abstracts will be double-blind peer reviewed and acceptance will be based on content, available space, and overall program balance.

Scholars wishing to present must submit an abstract by ~~15 December 2017~~ **15 January 2018**. Full papers should be submitted by 30 April 2018.

Please submit your abstract with a maximum of 1000 words, double-spaced.

The abstract should include:

- Major topic
- Theory and literature background
- Methodology
- Results & implications

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Full Paper Guidelines (full papers are due on 30 April 2018)

<p>Conference papers should adhere to the following guidelines, which are similar to those for most peer-reviewed journals. Following these guidelines will minimize any formatting changes required should you decide to submit your paper to the call for papers for any special issue or edited book following this conference.</p>	
Font & Margins	All submissions should be Times New Roman 12-pt font, double-spaced, with 8.5 X 11 page setting. Top and side margins should be at least one inch.
Page Length	The paper should be no more than 30 pages <u>inclusive</u> of references, figures, and tables. (Text without figures, tables, and references should not exceed 6,000 words .)
Title Page	<p>The title page should contain the title of the manuscript and the name, position/title, affiliation, address, and telephone number of each author, as follows:</p> <p style="text-align: center;">TITLE OF PAPER</p> <p style="text-align: center;">A. Entrepreneurship Scholar Official Title (Please designate as "Student", if applicable) University University Address Tel. --- --- ---- Fax: --- --- ---- E-mail: soandso@university.edu</p>
First Page	The first page of the manuscript should contain the title of the paper, and an abstract of not more than 100 words (single spaced).
Body Text	<p>The second page of the manuscript should include the title and begin with the text of the paper.</p> <p>The manuscripts must be typed, double spaced (except for abstract), and on one side of the paper only. Appropriate headings (centered) and sub-headings (left justified) should be used to segment the manuscript to enhance readability. Use bold-face for all levels of headings. First-level headings should be in all-CAPS and centered, e.g.:</p> <p style="text-align: center;">1ST LEVEL HEADING</p> <p style="text-align: center;">Second-level headings should be left justified, no caps, bold, e.g.:</p> <p style="text-align: center;">Second-level Heading</p> <p style="text-align: center;">Third-level headings should be italicized and tabbed with the paragraph, e.g.:</p> <p style="text-align: center;"><i>Third-level heading.</i></p> <p>Check that all second-level headings are preceded by a main heading, and that all third-level headings are preceded by a main and second-level heading.</p>

Full Paper Guidelines



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Tables and Figures	<p>All tables and figures (including charts and graphs) should be placed at the end of the manuscript, after the references section. Tables, charts, and graphs should be included only when they contribute materially to an understanding of the written presentation. They should be numbered consecutively and placed at the end of the manuscript. Within the body of the manuscript, indicate the placement of each table or figure. For example, if table one should be placed on page five between paragraphs two and three, indicate this by a centered callout:</p> <p style="text-align: center;"><i>"Insert Table 1 Here"</i></p>
Footnotes	<p>Please use footnotes, not endnotes. Additionally, footnotes should be used only for clarification that is not appropriate for the body of the manuscript. If used they should be numbered consecutively, placed at the appropriate place in the text, but listed under the heading Footnotes, at the end of the manuscript.</p>
References	<p>Please make citations according to the latest edition of the "Publication Manual of the American Psychological Association" (APA style) using author's(s) last name(s), year of publication, and, when quoting, the page numbers. All publications cited in the text should be <i>listed alphabetically by first author's last name in the References section (double-spaced) at the end of the paper.</i></p>

Please email your full paper, preferably in PDF format, as an email attachment by 30 April 2018 to the conference organizers via ulrike.g@bu.ac.th

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